

# **Floral Component Description**

## **Country Design**

### **A PARADE OF FLOWERS FROM ONE CORNER OF THE WORLD TO THE OTHER**

*For more than 130 years, the City of Nice, France has been celebrating its heritage with floral parades that have been view by many millions of spectators that line the Promenade des anglais. This grand spectacle of flowers has inspired all of the great floral parades, to include the Pasadena Rose Bowl Parade.*

*Today, the Battle of the Flowers is a magnitude of beautiful blooms, festive music and flamboyant animators that sign the French Riviera's most acclaimed celebration.*

*Each florist will prepare an element of his country's floral float. It is to be a stand-alone piece that cannot exceed 1 square meter by 1.5 meters in height. It must be a floral element or component that would be found on a floral float. Your country flag must be incorporated in the floral conception. Flowers will be available for you to select upon your arrival. The theme, The Floral Parades of the World suggests that each designer depicts the flavour and the character, which best describes his/her country. Flowers will speak what words cannot say!!!*

## **Feature Design**

***“Passion du rouge....les armoiries de Nice”***

***Nice Armouries... the Passion of Red***

The art of the “Coat of Arms” pulls its origin of the necessity to quickly identify the combatants in action. From the period of “Antiquité” pictures, simple symbols and vivid colours assured this function. Nice, France is no exception.

The Nice Eagle enters into history on a parchment containing the status of commune granted in 1431 by the Duke of Savoie.

For the essential the passing eagle is placed on a mountain of sinople emerging from the bolstering sea.

***The Feature Designer will be required to interpret the «NIÇOIS EAGLE» utilizing only red floral matter. Foliage and dried products or branches are permitted. Adult models dressed in black body suits will parade the floral armatures as we pay homage to this elegant symbol of the City of Nice. It is to each designer’s creative liberty to interpret his vision of this red guardian. Please note that the eagles will be placed on exhibition at the Gala evening.***